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For Immediate Release

Glass Slipper Ball Event Goes National after Three Year Success in Pittsburgh and With National Sponsors Tums and Oscal.

Pittsburgh – May 23, 2006 – “The Glass Slipper Ball featuring the Best of the Chefs “ debuted in the North Hills of Pittsburgh in 2004 and has now gone national. The first replication was recently held in Houston, Texas and was heralded as a great success. More than 300 attendees enjoyed signature hors d’oeuvres and desserts from 20 of Houston’s top chefs. Over \$17,000 was raised for local Houston women’s agencies, as well as for Zonta International projects worldwide. Houston Chairperson Kayleen Kill commented, “The ‘wow factor’ with this event was very exciting and made the entire club really proud of their efforts. “

The event is produced by Zonta, an international women’s service organization in partnership with Team Effort Events, and Glass Slipper Ball creator Debra Dion Krischke of Pittsburgh. As a member of Zonta and veteran special events professional, Dion Krischke developed the Ball to raise much needed awareness and funds for Zonta. Since its Pittsburgh debut three years ago, it has sold-out each year and generated over \$160,000 for scholarships.

“With the Glass Slipper Ball, Zonta clubs around the country now have the opportunity to create a spectacular event that combines a great time with a great cause,” Dion Krischke said. “Many clubs struggle with fundraising but now they don’t have to. Team Effort Events has taken a proven event and packaged it so a club has a turnkey solution that includes the support of skilled event planners.”

Pittsburgh Glass Slipper Ball sponsors Tums and Oscal recently agreed to become the event’s national sponsors and present the Ball in other cities. Events for 2007 include Colorado Springs, January 20, 2007 followed by Pittsburgh, February 24, 2007.

According to Tums spokesperson Jennifer Davidson, “We are thrilled to be able to support The Glass Slipper Ball nationally. Our products have great brand awareness among women and we want to be sure we help them support issues important to them. Zonta’s Glass Slipper Ball is a perfect fit because the money raised advances the status of women worldwide.

Plus, the food at these events is so good, we knew our Tums samples would come in handy for those who may 'overdo it' at the event."

For more information about the Glass Slipper Ball, visit www.glassslipperball.com.

About Zonta

"Zonta" is derived from a Lakota language of the Native-American Sioux peoples, word meaning honest and trustworthy. It was adopted in 1919 to symbolize the combined qualities of honesty and trust, inspiration and the ability to work together for service and world understanding. Zontians are the 33,000 women who belong to more than 1,250 clubs in 67 countries dedicated to helping women world-wide with educational scholarships, prevention of abuse and violence, halting human trafficking for sexual exploitation, treatment and education for HIV/AIDS, upholding human rights and more. Established in 1919, Zonta International is one of the nation's oldest service clubs headquartered in Chicago, IL. Learn more at www.zonta.org.

About Team Effort Events

Team Effort Events is a special events production company with a focus toward helping Zonta clubs raise awareness and funds for educational initiatives locally and globally. Team Effort Events has a 16-year history of producing special events including an annual festival that in 15 years has generated more than \$20 million in tourist dollars for northern Pittsburgh communities, and the Glass Slipper Ball which has raised more than \$177,000 nationwide for scholarships. Owner, Debra Dion Krischke, has dedicated 20 years to advancing women's initiatives and was recently named one of Pennsylvania's Best 50 Business Women for 2006. To learn more about Team Effort Events and the Glass Slipper Ball visit, www.glassslipperball.com.

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