

Program Book Ad Specifications



Full Page Ad - \$300

**Size: 4.5 inches wide x 7.5 inches high
Grayscale**

Half Page Ad - \$175

**Size: 4.5 inches wide x 3.5 inches high
Grayscale**

A high resolution (300dpi) PDF file with fonts embedded is the best format. We can accept a .tif , .eps (vector outlines) or .jpg file format. We can accept files built in Adobe Illustrator CS6 or lower, Adobe Photoshop CS6 or lower, AdobeInDesignCS6 or lower or QuarkXPress version 9 or lower.

We cannot accept files built in Corel Draw, Publisher, PowerPoint, PageMaker, or Freehand.

If you only have a full color ad, in an acceptable file format, we can convert it to grayscale. If you only have a business card, we can scan the logo portion of your business card and create a "standard" half page or full page ad for you. (deadline is Feb. 19th for ad design - Cost is \$50.

E-mail your ad to: Ryan@TeamEffortEvents.com

Please indicate "Glass Slipper Ball Ad" in the subject line of the e-mail message.

Please Make Checks payable to:

Team Effort Events

251 Westvue Road

Wexford, PA 15090

Phone - 724-935-6100

For online credit card payments go to www.GlassSlipperBall.com